



BAY GARDENS RESORTS

A vacancy exists for the post of Marketing Officer at the Bay Gardens Resorts

The successful candidate must have the following abilities:

- Experienced at working in a flexible employee empowering work environment.
- Familiarity and skill with the tools of the trade in marketing including Public Relations, written communication, website development, market research, product packaging, Microsoft software suite of products, visual communication software products and creative services.
- Experience in the global marketplace

DESIRED SKILLS

- **Must have Strong Graphic Design Skills** (Adept in Adobe Photo Shop, InDesign and Illustrator software)
- Strong effective communicator.
- Highly developed, demonstrated teamwork skills
- Demonstrated ability to increase productivity and continuously improve methods, approaches, and departmental contribution. Commitment to continuous learning.
- Expert in internet and social media strategy with a demonstrated track record.

EXPERIENCE AND QUALIFICATIONS

- University education (Associate's Degree in Business/ Hospitality Studies)
- Minimum of three years in the field of marketing (Hospitality experience preferred)
- Strong writing, oral and communicating skills.

Interested persons should apply on or before **June 20th 2016** to:

sdestang@baygardensresorts.com

Only suitable applications will be acknowledged.